ALEPH•AGENCY

Case Study
Complete Smiles Dental
 Forest Hills, NY

Forest Hills At A Glance

 30+
Dentist Practices

 75,000+
11375 Residents

 50+
Dentists

 390+
Reviews Per Practice

 100+
"Dentist" Searches Daily

THE CHALLENGE

Dr. Albert Ilyayev, a trusted provider in Forest Hills, had already built a strong local reputation, but online visibility wasn't matching that offline trust. The practice wasn't ranking on page one, and new patient calls were inconsistent. **This meant, we had to turn credibility into visibility.**

THE SOLUTION

We took a focused, patient-first approach. By rebuilding key pages, resolving technical issues, and aligning the site with how people actually search for care, we strengthened both visibility and usability. Dr. Albert stayed closely involved, helping ensure the content reflected the voice of the practice and built trust with both patients and search engines.

THE RESULTS

Ranking Above the Competition
Complete Smiles climbed past dozens of local practices to secure top map placement in one of the most saturated dental markets in Queens.

Optimized for Long-Term Growth
The site is structured for ongoing performance, with technical clarity, scalable content, and strong local signals.

Featured in AI Search Results
The practice now appears in Google's AI-generated summaries, gaining visibility alongside top-reviewed providers in the area.

We help dentists build online visibility, earn trust, and drive action.

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PERFORMANCE SNAPSHOT

1 **#1**
Position On Google Maps

 520+
Google Reviews

 190+
Direction Requests Per Month

 200+
Calls Per Month - Just From Google Listing

 15%
Website Appointment Conversion Rate